

Jobsquare Media

<https://jobsquaremedia.com/jobs/apply/>

Professional Marketing and sales Personnel

Employment Type

Full-time

Description

Developing strategies

Create and implement sales and marketing strategies to promote products or services to potential customers

Analyzing trends

Research and analyze market trends, competitor behavior, and other data to improve performance

Building relationships

Identify potential clients, build strong relationships, and provide excellent customer service

Tracking sales

Track sales data and work to meet sales quotas

Creating reports

Prepare reports on sales performance and market analysis for managers and executives

Managing teams

Help interview, hire, manage, and direct members of the sales and marketing teams

Coordinating

Coordinate with colleagues, sponsors, media representatives, and others to implement strategies

Industry

Beverage Company

Responsibilities

Sales strategy: Developing and implementing sales strategies to drive sales and increase profits

Customer relationships: Managing customer relationships and generating leads

Marketing plans: Developing and executing sales and marketing plans

Interpersonal communication: Building strong relationships with clients and prospects

Analytical skills: Using data to analyze market trends and competitor behavior

Communication: Communicating with other business units to build relationships

Market research: Conducting market research to understand customers and markets

Product knowledge: Having a thorough understanding of the product being sold

Attending events

Attend trade shows and travel to meet clients as needed

Qualifications

HND AND ABOVE

Base Salary

₦ 350,000 - ₦ 500,000

Experience

1 year and above

Skills

Must have a very strong marketing skill and computer knowledge

Job Benefits

Trips and Accommodation will be sponsored by the company

Job Location

Zimbabwe

Date posted

November 4, 2024